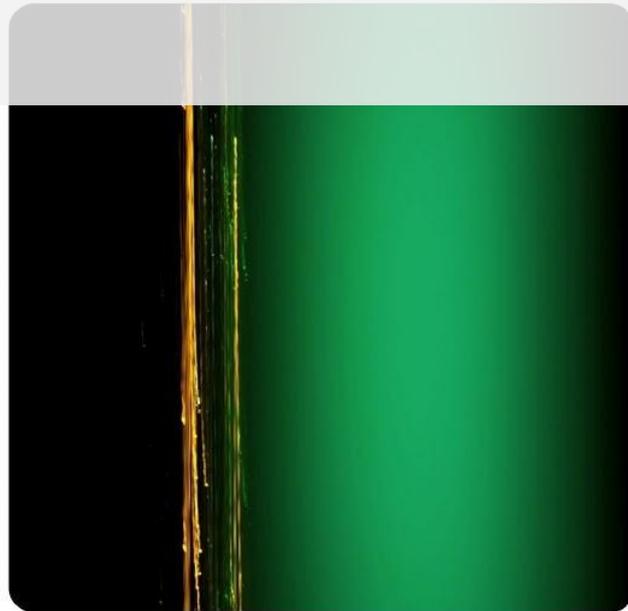


Mostrami

Art in everyday life





Who we are?

Mostrami is an artistic and cultural project that promotes **young contemporary art** as a driver of social and cultural growth. The aim is to **democratize** and disseminate young art.



The **biggest Italian collective** of young artists.
More than **900 artists**.

Paint Sculpture Photography StreetArt VideoArt



UNG

Make people aware about **ethical values** such as legality, solidarity, social cohesion and respect for the environment.

Promotion of young contemporary creativity

To spread and democratize young contemporary art through the maximum use of **web technologies** in order to catch and excite new audiences .

DABBY



What we do

In these five years **Mostrami** gave visibility to young artists through various initiatives including **MostrEvento**, real artistic events that take place in Milan.



Our numbers

> 900 artists

> 25.000 fan

> 80 partner

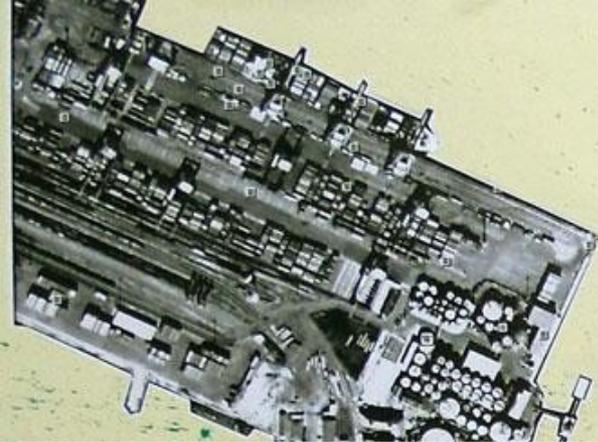


Mostrami Factory: a huge artistic, cultural and social worksite on an area of **7000 square meters** made in collaboration with **Fondazione Bracco** in the historical premises of the company at Lambrate. A creative forge and a place of sharing and aggregating open to the public during the **six-month Expo** for its first edition.

Factory figures

5 MostrEvento - 20 exhibitions of partner associations
4 workshops with young artists
9 shows and theatrical performances - 2 movie nights
11 concerts - 5 party & Djset
76 workshops for children - 62 workshops for adult

Over 200 young artists involved and 20.000 visitors attended at Folli 50.0 to meet, participate and immerse into an artistic dimension, in a context of reciprocity and openness.



For companies

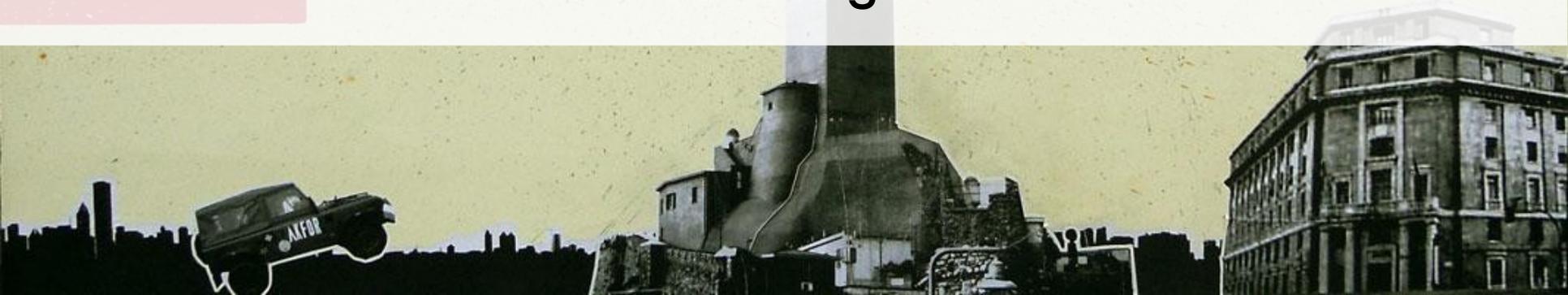
Mostrami is aiming at public and private organizations as a supplier of the following projects and artistic services :

I.Events & exhibitions

II.Curatorship & restyling

III.Courses & workshop

IV.Business gift



I. Events & exhibitions

Totally customized services. The client company provides a theme related to its philosophy that is developed by our artists and put on place in a small or large event (offline and online), conceived, organized and fully managed by Mostrami.

II. Curatorship & restyling



Renting and buying paintings, sculptures, photographic and design works – also on commission - of our artists to **decorate with young art offices and meeting rooms.**



III. Courses & workshop

Courses in painting, photography and contemporary art for managers and employees, held by our young artists, in order to the develop soft skills but also to create an opportunity for **team building** and **outdoor training**.



IV. Business gift

Sales and special packaging of our young artists works as **original gifts** for special celebrations and company events.



Our partners

Mostrami got the sponsorship and support of important institutions and private organizations. Today we work with many different companies: from local to large multinationals.

Milano



Comune di Milano



Provincia di Milano



Regione Lombardia



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[publicarrello.com]



Air Dolomiti



Partner of Lufthansa



HUB Milano





Our references

"XL Insurance is a British insurance company that operates in the Italian market since 1999, it works in the TPL, Pollution, Fire, Technological Risks, Professional Lines, Transportation and Fine Art and it is in the field of art insurance that the collaboration with Mostrami was born. It has been developed on two fields, over three years. On one side we have asked Mostrami to restyle our offices and we have selected some of the artists of the collective and whose paintings were hung in 3 meeting rooms; on the other side we have organized an event to which we invited our best customers. In this occasion our customers were able to view an exhibition of paintings. Either way, thanks to the skills of Sandro Agliodoro the spirit of our brand was well understood and the type of communication that we use with our clients. We are very happy with this experience and we hope that this collaboration will last over the years. "

Francesca Giurato - Specialty Underwriter Manager - XL Insurance



Our references

Schneider Electric provides integrated technology solutions to optimize energy use. With a unique portfolio of electrical distribution, industrial automation, power and cooling, building management, security and software, Schneider Electric is the only global specialist in the industry.

Wonderware is a worldwide leader for managing, viewing and controlling production.

We are a company with a strong engineering component, but Mostrami helped us to be less rational and pull out our sleeping creativity with a workshop called "Arts for Managers". For a day, we became artists, we had fun, we relaxed, we got back to childhood discovering things about us that our colleagues did not know and sometimes even ourselves. Thanks a lot, it was a wonderful experience that we hope to repeat.

Lorena Gandolfini, Senior Marketing manager EMEA software Business
Wonderware by Schneider Electric



Our references

Giovanni Petrini is Principal of Avanzi, mentor to Make a Cube and incubation program manager of the project funded by Cariplo Foundation, Cultural Innovation , a project to which Mostrami has participated in the first edition.

"Mostrami is an excellent example of social enterprise and innovative start-up thanks to the professionalism of the team and it is capable of providing functional and innovative services. Mostrami is not just a partner for the business world, but also for the institutional one and it's able to generate at the same time a social and cultural impact in the world of contemporary art.

Giovanni Petrini, Avanzi - Make a Cube

Further info

Mostrami Srl Impresa Sociale & Innovative Start up

10.000 Euro paid-up capital

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